Down Syndrome Connection of the Bay Area
Empower - Inspire - Support

Bay Area 2026
Step UP for Down Syndrome Walk
20 YEARS

STEP UP WALK & FAMILY PICNIC

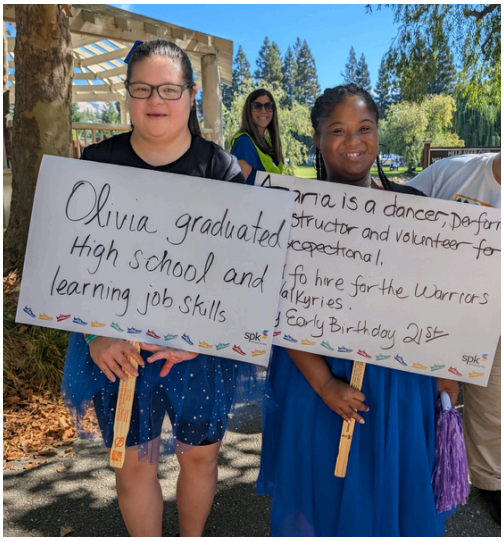
SUNDAY, OCTOBER 11 | 10AM-1PM

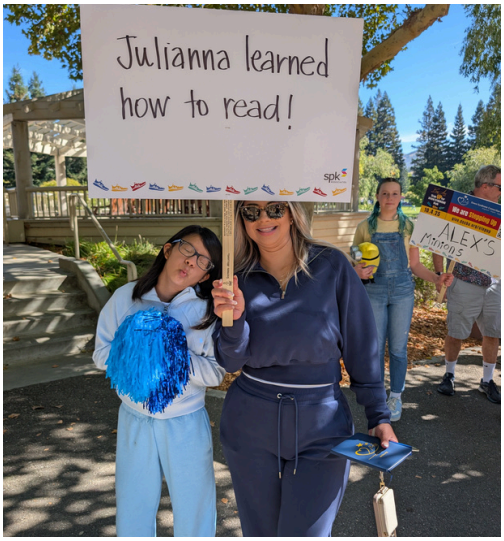
Oak Hill Park, 3005 Stone Valley Rd, Danville

www.dscba.org/stepup

OUR GOAL $150,000

SPONSORSHIP INVITATION





Connecting Families since 1998

Down Syndrome Connection of the Bay Area
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Become a 2026 Community Partner
The Down Syndrome Connection of the Bay Area (DSCBA) invites you to partner with us for the 2026 Bay Area Step Up for Down Syndrome Walk on Sunday, October 11, 2026, at Oak Hill Park in Danville.

This year's event is especially meaningful as we celebrate 20 Years of the DSCBA Step Up Walk—two decades of bringing together individuals with Down syndrome, their families, friends, supporters, and community partners in a powerful celebration of inclusion, empowerment, and connection.

This signature event brings more than 1,000 participants for a day filled with community spirit, inspiration, and family fun. As one of DSCBA's largest annual fundraisers, the Walk plays a critical role in sustaining the programs, resources, and services that individuals with Down syndrome and their families rely on throughout the year.

Why Your Partnership Matters
Your partnership directly supports vital DSCBA programs and services that empower individuals with Down syndrome and their families and ensures that no family walks this journey alone.

Your sponsorship helps:
- Provide families critical access to resources and advocacy
- Strengthen specialized programs tailored to every stage of life
- Expand outreach to underserved communities across the Bay Area
- Create inclusive opportunities where individuals with Down syndrome can thrive

With a fundraising goal of $150,000, your investment fuels life-changing services and lasting impact.

Why Partner with DSCBA?
As a Community Partner, your organization will receive meaningful visibility while demonstrating a strong commitment to inclusion and empowerment. You will align your brand with a trusted nonprofit that has served Bay Area families since 1998.

Your sponsorship includes exposure to our highly engaged network:
📣 6,500+ Facebook followers
📸 1,800+ Instagram followers
📧 5,000+ email subscribers
👣 1,000+ Walk participants and families
Customized recognition opportunities are available at every sponsorship level.

Join Us in Making a Difference
Since 1998, DSCBA has empowered, inspired, and supported individuals with Down syndrome, their families, and the communities that serve them. Together, we are building a more inclusive Bay Area where individuals with Down syndrome have the opportunity to learn, grow, connect, and thrive.

The Down Syndrome Connection of the Bay Area is a registered 501(c)(3) nonprofit organization
Tax ID: 91-1904304

We would be honored to partner with you in celebrating 20 Years of Stepping Up Together and helping create a more inclusive community for all. Thank you for your consideration and support.

Michelle Slape
Executive Director
michelle@dscba.org

Kshama Perera
Development Director
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Events Manager
melissa@dscba.org

Step Up Walk Sponsorship Levels

Deadline to receive all sponsorships is September 25, 2026. Questions? Email: events@dscba.org

BENEFITS	Empower $10,000+	Inspire $7,500+	Support $5,000+	Connect $2,500+	Friend $1,500+
PRE-EVENT RECOGNITION					
Social media announcement	✓	✓	✓		
Logo on event specific printed materials	✓	✓	✓		
Company logo recognition on social media to Reach: 6,500+ - Facebook, 1,800+ - Instagram	✓	✓	✓	✓	
Your company logo/name on mass email marketing (Over 5,000+ recipients each instance)	✓	✓	✓	✓	✓
Company logo on event website	✓	✓	✓	✓	✓
ONSITE RECOGNITION					
Opportunity to provide Company handout/swag at event	✓	✓	✓		
Company is offered up to 30 free registrations to attend the Walk	✓				
Company is offered up to 20 free registrations to attend the Walk		✓			
Company is offered up to 10 free registrations to attend the Walk			✓		
Company is offered up to 5 free registrations to attend the Walk				✓	✓
Company is offered to host a booth at the Walk	✓	✓	✓		
Logo recognition on banner at event	✓	✓	✓	✓	✓
POST-EVENT RECOGNITION					
Company profile and link on DSCBA website for up to one year	✓	✓			
Company name in DSCBA 2026 Annual Donor Impact Report	✓	✓	✓	✓	✓

PLEASE CHOOSE A SPONSORSHIP LEVEL

☐ EMPOWER ☐ INSPIRE ☐ SUPPORT ☐ CONNECT ☐ FRIEND

OTHER SPONSORHIPS

☐ **$1,000 – Carnival Games Sponsor**
Benefit: Logo recognition on mass email and event website, lawn sign at event

☐ **$750 – Activity Sponsor**
Benefit: Logo recognition on event website, lawn sign at event

☐ **$500 – Finish Line Sponsor**
Benefit: Lawn sign at event

DSCBA EVENTS & PROGRAMS

World Down Syndrome Day

World Down Syndrome Day is celebrated each year on the 21st of March. The day signifies the uniqueness of the triplication of the 21st chromosome which causes Down syndrome. The DSCBA celebrates the day with our members with a dance party.

Dance-A-Thon

Dance-A-Thon is an inclusive, high-energy event that brings our community together through dance, movement, music, and joy while supporting the DSCBA. Participants can fundraise by collecting pledges as they dance, helping strengthen our programs and services. All ages and abilities are welcome as we raise awareness and celebrate together!

Step Up for Down Syndrome Walk

The Bay Area Step Up for Down Syndrome Walk & Family Picnic brings our community together for a day filled with fun activities, inspirational walkers, meaningful fundraising, and joyful celebration. One of the most beloved moments of the event is the finish line, where we cheer loudly and proudly for our members as they cross, honoring their achievements and spirit.

Music Therapy

Music therapy merges the joy of music with therapeutic goals, using interventions like singing, instrument playing, improvisation, and musical games to support speech, physical, cognitive, academic, and behavioral development.

Communication Readiness Program (CRP)

A 6-week summer program for early elementary children aged 4-8 with complex communication needs. The program incorporates reading, writing, art, music, obstacle courses, speech and socialization with communication and school readiness skills at the core of the program.

Family Support - Connections

Our Connection Groups offer opportunities for families to meet with those who have similar interests and are seeking peer support. Our programs are a safe and confidential place where we talk about issues we have in common with others.

Annual Auction

The Annual Auction is an elegant evening where our community comes together to dine, celebrate, and give back. This signature event welcomes more than 250 guests for a memorable night of generosity, with proceeds supporting the vital programs and services that sustain our mission year-round

T21 Fun Run

This annual event takes place at two scenic Bay Area locations: the Lafayette Reservoir and Spring Lake in Santa Rosa. Each course offers approximately three miles of paved paths, giving participants the option to walk or run at their own pace.
Down syndrome is caused by an extra copy of the 21st chromosome—referred to as Trisomy 21 (T21).

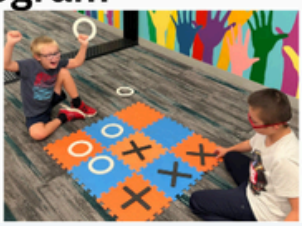
Holiday Celebrations

DSCBA members and their families attend free holiday celebrations at 3 Bay Area locations. These festive events include visits with Santa and his elves, a magical Tree Farm experience, sing-alongs, treats, and fun photo opportunities. More than 500 attendees enjoy these joyful celebrations each year!

iCan Shine Bike Camp

Riders learn to ride, pedal, and steer a bike independently. Sessions run for 75 minutes each day for five days. The program provides an adaptive approach for each individual rider based on the accommodations they need.

THRIVE Program



THRIVE is a unique program for individuals with Down syndrome. It is conducted by age groups with a focus on developing strong core strength, gross and fine motor as well as social and friendship-building skills. These sessions embody a unique combination of strengthening cognitive skills and social/behavioral interactions, all while fostering lifelong friendships and having fun.

OUR IMPACT IN 2025

850

Individuals with Down syndrome supported and served in THRIVE program, Music Therapy, Education support, Communication Support, and Community Events.

67 Families **&** **235** Educators

received 1-on-1 IEP and professional level support from the Down Syndrome Education Alliance. DSEA also held 10 workshops for parents and educators.

281

Families connected with each other in

58

Group meetings through the year

9

Counties served, including Alameda, Contra Costa, Marin, Napa, Santa Clara, San Francisco, San Mateo, Sonoma, & Solano

1,620

Hours of 1-1 in-person or virtual support and resource referral were provided to parents and caregivers of people with Down syndrome in our 40-hour per week Help Center.

CONTACT INFORMATION

Name: _____

Company: _____ Phone:_____

Email: _____

Address:_____ City:_____ State:____ Zip:_____

BILLING INFORMATION

Amount: _____ Payment Options: Check #: _____ Cash

Please charge to my credit card (circle one): Visa MasterCard AMEX Discover

Name on card: _____

Card Number: _____ Expiration Date: _____ CVV: ____

Billing Address: _____

Phone: _____Email:_____

Signature:_____ Date: _____

*Deadline to recieve all donations, advertisements, and sponsorships is September 25, 2026

Please mail all sponsorships and donations to
DSCBA -2026 Annual Bay Area Step Up Walk Sponsorship Opportunities | 101-J Town & Country Drive, Danville, CA 94526 | 925-362-8660x105 | events@dscba.org | Tax ID #: 91-1904304